

News Release

5-28-09

For Immediate Release



San Joaquin Valley
AIR POLLUTION CONTROL DISTRICT

TO:

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assignment editors**

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Air District invites businesses to summer summits *Healthy Air Living focus of free events*

Valuable tools and information for Valley businesses to help them reduce their emissions improve their energy efficiency and develop transportation alternatives are on the agenda for a series of free events in June.

Healthy Air Living Business Summits will be held in Bakersfield, Fresno and Modesto on June 2, 3 and 4, respectively. The events are condensed – no more than two hours – and open to any Valley business.

“The business community has always been an integral ally in our fight against air pollution, and we’re excited to be able to hold these events with information tailored specifically for them,” said Seyed Sadredin, the Air District’s air pollution control officer and executive director. “Valley businesses have made significant investments in clean air and we are always looking for ways to reduce their costs in doing so.”

Healthy Air Living is a year-round program aimed at reducing emissions by making air quality a factor in daily decision-making by Valley residents, businesses and organizations. The District sponsors a variety of events and activities to support Healthy Air Living.

The business summits take place during the workday and will be held at each Air District office. Light refreshments will be offered and a drawing for a Healthy Air Living incentive item will also be included.

Summit dates and locations:

- * Bakersfield -- Tuesday, June 2, from 1:30 to 3:30 p.m. at the District office, 34946 Flyover Court.
- * Fresno – Wednesday, June 3, 1:30 to 3:30 p.m., at the District office, 1990 E. Gettysburg Ave.
- * Modesto – Thursday, June 4, 9:30 to 11:30 a.m., at the District office, 4800 Enterprise Way.

Agenda topics include:

- * Employee trip reduction – How to provide commute alternatives for employees
- more-

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- * Incentives and grants available to Valley businesses
- * How to implement emission-reduction strategies in a business operation
- * Exploring energy efficiency at the workplace

The District asks that businesses interested in attending RSVP to 559-230-6032 to ensure a space.

“We hope businesses take advantage of this opportunity to hear about important developments that may affect their organizations. We believe everyone will find something of value to take away with them,” Sadredin said.

For more information about Healthy Air Living or the business summits, visit www.healthyairliving.com or contact a District office: in Bakersfield, 661-392-5500; in Fresno, 559-230-6000; or in Modesto, 209-557-6400.

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the Valley air basin portion of Kern. Visit www.valleyair.org to learn more.