

News Release

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For Immediate Release

TO:

Local News Sections



San Joaquin Valley
Air Pollution
Control District

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New leader named for Valley Air District

Former deputy director takes helm as Air Pollution Control Officer

The Valley Air District's governing board announced this afternoon that Seyed Sadredin has been appointed to fill the position of Executive Director/Air Pollution Control Officer.

Sadredin, who has served as the Air District's deputy director since 2004, takes the office left vacant by former executive director Dave Crow, who retired in February. The Air District's governing board appointed Sadredin by unanimous vote. The appointment is effective immediately.

"The board has absolute confidence in Seyed's skills and in his ability to create an even stronger partnership between the Air District and the public," said Mike Maggard, chairman of the governing board and a Bakersfield city council member.

Sadredin has nearly 25 years of experience in the air-quality field. He started his career with the San Joaquin County Air Pollution Control District in 1981. When the Valley's eight counties unified under one air district in 1992, Sadredin took the duties of Director of Permit Services until being promoted to deputy director. He holds a bachelor of science degree in mechanical engineering from California State University, Sacramento.

"My vision is to take the Valley to a place where we're leading the nation in air-quality improvements and that the work done here – our innovative, successful programs – will be a great source of pride for Valley residents," Sadredin said.

He added that one of his objectives is to enhance the Air District's communication with Valley residents, while continuing to work cooperatively with stakeholders.

"I will redouble our efforts to convey to the public not only the achievements, but also the monumental challenges that lie ahead of us," Sadredin said. "We'll provide an effective way for residents to have true, meaningful input on the regulatory process."

Sadredin also committed to soliciting the public and stakeholders to help the Air District develop a comprehensive strategic plan that will guide the District's efforts for the next three to five years. Such a plan is crucial, he said.

"Despite years of improved air quality, we still have much work to do," he said. "With new federal standards coming online, we'll need even more innovative programs to clear the air that we all breathe."

The Valley Air District covers eight counties including San Joaquin, Stanislaus, Merced, Madera, Fresno, Kings, Tulare and the valley portion of Kern. For more information, visit www.valleyair.org. Or, call the nearest District office: Modesto (209) 557-6400, Fresno (559) 230-6000 and Bakersfield (661) 326-6900.

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