



San Joaquin Valley
Air Pollution
Control District

News Release

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Air District issues request for video project proposals

The San Joaquin Valley Air Pollution Control District has issued a request for proposals from qualified companies to produce videos for a voluntary air quality program and for the District's personnel department.

Details about the request for proposals are available online at www.valleyair.org by clicking on "Public Notices." The deadline for proposals is 5 p.m. May 1, 2003.

Since its formation in 1992, the District has focused on improving air quality through a variety of regulations and programs in Fresno, Kings, the valley portion of Kern, Madera, Merced, San Joaquin, Stanislaus and Tulare counties. One such program is Spare the Air, a voluntary program through which the District notifies residents and Spare the Air Employer Partners when air quality is expected to be unhealthy and encourages air-friendly behavior. To enhance Spare the Air, the District seeks to commission a company to produce a video to educate the public and Spare the Air partners about the program. The District would commission the same company to produce a video for the District's personnel division to familiarize new employees with agency policies, procedures and resources.

Production of the Spare the Air video is scheduled to begin in June 2003 and end in August 2003. The employee orientation video is scheduled to begin production in Fall 2003.

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